Permit #F00027057

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00027057 **Type of Permit:** FILMING **Release Date:** 04/16/2010

Production Company ANONYMOUS CONTENT

Insured Company Name ANONYMOUS CONTENT

Contact Phone No. 1 310-558-6000
Contact Phone No. 2
Fax
Address 3532 HAYDEN PLACE
CULVER CITY, California 90232

Production Title GILLETTE

Type of Production Commercial - Standard

Producer Peter Trucco

Director Brett Morgan

1st AD Michael Salven

Production Manager Alex Fisch

FilmL.A. Coordinator Hans Groszkruger

Location Manager Smadar Sparrow Vaknin
Primary Phone Office - 310-558-3667
Secondary Phone Mobile - 310-433-0668

Location Assistant na na
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $710.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

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Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title GILLETTE

Location Manager Smadar Sparrow Vaknin
Primary Phone Office - 310-558-3667
Secondary Phone Mobile - 310-433-0668

Location Address 10155 Reseda Blvd, Northridge, CA, 91324

Location Names

Location Type Gym

Location Description

Film Dates 4/18/2010 - 4/18/2010 13:00 - 21:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Alex Fisch Anonymous letter610.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1

Personnel on Location

Type	Quantity
Cast	2
Crew	25

Filming Activities Interior Dialogue; drive up and away on property;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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ERICA

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of R Alex Fisch / Anonymous Content ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 3/26/2010

R. Alex Fisch
Name of Principal

By: _____
Representative's Signature

R. Alex Fisch c/o Anonymous Content
Print Representative's Name

production supervisor
Representative's title

3532 Hayden Ave
Culver City CA 90232
Principal's Address

323-868-8248
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT